

## OVERVIEW: SIPX FOR MOOCs

SIPX enables you to easily offer students course readings to enrich their learning experience, even in global and open online course environments that involve complex rights issues. While you focus on course development, the SIPX service team leverages its copyright database technology, publisher relationships, and MOOC readings expertise on your behalf – so your permissions and readings are ready to go! In addition, you'll receive analytics on participation and engagement to help drive student success.

### SEAMLESS

The SIPX MOOC solution produces an online course readings page and flexible individual reading URLs that you can easily paste and message into course materials to match an instructor's course design.

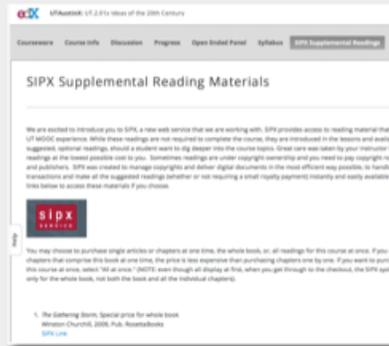
### EASY STUDENT EXPERIENCE AT LOWEST POSSIBLE COST

Set up your course so that students buy their own readings, or opt to be billed on behalf of students and grant them instant access. SIPX's contextual transaction technology automatically adjusts the purchase price if a student has valid university or geography affiliations that provide free access to school library subscriptions or region discounts.

### SELF-PUBLISHING OPPORTUNITY

Distribute or sell your own school- or instructor-generated materials, and experiment with creating revenue streams to help make your course or program more sustainable.

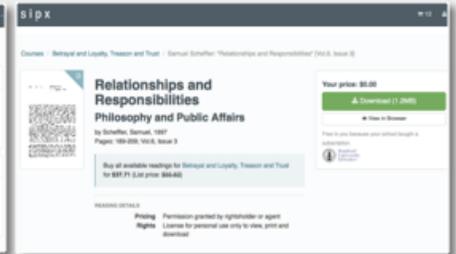
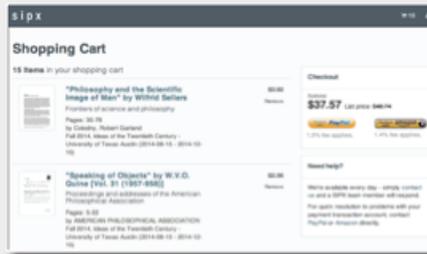
SIPX links on MOOC site



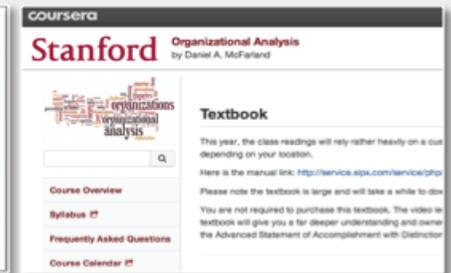
Reading list created on SIPX site



Readings may be free, based on each student's affiliation(s) or course set up



Your materials available at no cost to students, or at a price you set



## About ProQuest SIPX

A unique and modern webservice for managing and sharing digital course materials, SIPX is recognized as a growing leader for online education and digital academic publishing. The solution draws in all types of content, including open, school-licensed and publisher content, and is focused on making access to course materials as low-cost, easy and transparent as possible. Leveraging research and technology developed at Stanford University to deal with copyright and content complexities, SIPX makes course readings more available and affordable for students by factoring in free library access and discounted geographic prices, and provides educators with valuable and contextual usage analytics to support improving student success factors.