

[Introduction by CEO Bob Weinschenk](#)

Three years ago several innovative professors from the Stanford Department of Computer Science and Law School had an idea to "explore the changing uses of content in higher education: in particular, the challenges posed by the existing copyright systems that are no longer able to support the pace of new innovations." After years of research, the team created a system to meet these challenges (the Stanford Intellectual Property Exchange), with an initial pilot launch at Stanford in April 2011.

After four successful deployments of the prototype system, it became clear that we had something special. Seven months ago we spun a company out of Stanford based on this technology, and that company is SIPX.



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[SIPX Makes a Splash at SCEL C](#)

SIPX recently participated in the SCEL C Colloquium and Vendor Day annual event in Los Angeles. SCEL C is the Statewide California Electronic Library Consortium, a group of knowledgeable librarians and library technology staff with a deep commitment to improving how information is provided to their constituencies. Franny Lee, SIPX Vice President of

University Relations and Product Development, presented as part of a panel on "Copyright Management with Digital Materials," and led multiple sessions demonstrating how the SIPX service streamlines and enhances the use of copyrighted content in higher education today.

[Click here to view the presentation file.](#)

[Event Calendar](#)

SIPX will be presenting at the upcoming events listed below. Please join us, or [contact us](#) to set up a meeting.

April 4-5, San Antonio, TX

[CNI Spring 2013 Membership Meeting](#)

SIPX: Online Copyright Management, Distribution, and Analytics (Franny Lee)

April 30, Washington, DC

[STM Innovations Seminar U.S. 2013](#)



Panel: The New Openness - Why Should Publishers Care About Massive Open Online Courses (MOOCs)? (Heather Ruland Staines)

May 1-2, Washington, DC

[STM Spring Conference 2013](#)

Flash Session: Social Media for Scientists & Content as Commodity - Buying, Renting and Licensing Content (Heather Ruland Staines)

June 5-7, San Francisco, CA

[35th SSP Annual Meeting](#)

MOOC Plenary Panel (Franny Lee, Michael A. Keller)

June 7-9, Buffalo, NY

[NASIG 28th Annual Conference](#)

Using Computing Power to Replace Lawyers: Advances in Licensing and Access (Franny Lee)

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